

**Minutes of the
Tobacco Education and Research Oversight Committee (TEROC)**

Thursday, May 29, 2014

Hyatt Regency Sacramento
Big Sur Conference Room
1209 L Street Sacramento, CA 95814
Telephone: 916-321-3535

University of California, San Francisco
Laurel Heights Campus
Gay Becker Conference Room
3333 California Street, Suite 340
San Francisco, CA 94118

Contra Costa Public Health
597 Center Avenue, Suite 200,
Conference Room 200
Martinez, CA 94553

MEMBERS PRESENT:

Dr. Lourdes Baezconde-Garbanati, Ms. Vicki Bauman, Ms. Pat S. Etem, Dr. Lawrence Green, Dr. Alan Henderson, Dr. Pamela Ling, Dr. Michael Ong (Chair), Mr. Myron Dean Quon, Dr. Wendel Brunner (teleconferencing from the Contra Costa Location)

MEMBERS ABSENT:

Ms. Denise Adams-Simms, Dr. Shu-Hong Zhu

OTHERS IN ATTENDANCE:

Dr. Bart Aoki, Tobacco-Related Disease Research Program (TRDRP)/ University of California, Office of the President (UCOP)
Lynn Baskett, Consultant/TEROC Master Plan Writer
Liz Hendrix, CTCP
Dr. Norval Hickman, TRDRP/UCOP
Gretta Foss-Holland, CTCP
Dr. Jonathan Isler, CTCP
Richard Kwong, CTCP
John Lagomarsino, California Department of Education (CDE)/Coordinate School Health and Safety Office (CSHSO)
Carol McGruder, African American Tobacco Control Leadership Council (AATCLC)
Dr. Mary Modayil, CTCP
April Roeseler, CTCP
Nadine Roh, CTCP
Alexandria Simpson, CTCP

1. WELCOME, INTRODUCTION, AND OPENING COMMENTS

TEROC Chair, Dr. Ong, called the meeting to order at 9:10AM. TEROC members and guests introduced themselves.

2. AGENDA REVIEW

Ms. Baskett guided TEROC through the day's agenda and reviewed the following proposed meeting outcomes:

- Provide input on questions raised for the narrative supporting each Master Plan (MP) Objective
- Finalize wording of the MP goal statement
- Provide input on the Changing Landscape section of the MP
- Confirm the MP title (Proposed title is included in attached documents)
- Provide input on the remaining sections of the MP

3. REVIEW OF MP SECTIONS

For each section, TEROC considered the discussion questions included in the agenda materials, accepted changes, requested edits, and identified the following items to include in the agenda for the July TEROC meeting:

- Table of Contents: Consider the placement of the current objective 7
- Quote to go with the "Mission, Vision, Goal"
- Executive Summary
- Changing Landscape: term "vaping"
- Objective 1: Impact of \$2/pack tax increase
- Objective 2: Use of Prop 99 Unallocated Account
- Objective 3, Figure 9: Chart complexity
- Objective 5, Figure 16: Chart complexity
- Objective 6: FDA regulation of e-cigarettes
- Objective 7: Updated charts
- Objective 7: Use of youth development materials distributed by the tobacco industry
- Honoring Tobacco Control Champions
- Final selection of the MP cover design

4. NEXT STEPS

- a. July meeting:
 - 1) Review and approve Final Draft #4
 - 2) Vote on MP cover
- b. August 31, 2014: MP ready for printing

5. PUBLIC COMMENT

Public comments were heard throughout the meeting.

Dr. Ong moved to adjourn the meeting. The motion passed unanimously.

The meeting was adjourned at 3:50 PM.

A TEROC Webinar will be scheduled for late June or early July, 2014.